
MISUSE OF World Health Organization (WHO) Logo

The World Health Organization (WHO) notes with concern the unauthorized use of the WHO logo by several entities to advertise their products. Recently, an organization, Live Well used the WHO logo on an advertisement for products supposedly used to treat COVID-19. WHO has not worked with Live Well and does NOT endorse their products.

The use of WHO logo is only done after formal authorization to do so by WHO. Appropriate action will be taken in instances where abuse has been noted.

Remember COVID-19 has no cure. Please protect yourselves and your loved ones by following guidance provided by the Government of Zimbabwe through the Ministry of Health and Child Care.

Preamble to the WHO Constitution

Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity. The enjoyment of the highest attainable standard of health is one of the fundamental rights of every human being without distinction of race, religion, political belief, economic or social condition.